






# ZOHA KHAN

## WEBDESIGNER

### CONTACT

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-  Karachi, Pakistan

### EDUCATION

Bachelor of Food Science & Tech  
Jinnah University  
2019-2023

### SKILLS

- Tools: Canva, Figma, Elementor PRO, WordPress
- Social Media Management (Facebook, Instagram, LinkedIn)
- Content Creation & Scheduling
- Website Updates & Management
- Canva Design for Marketing Materials
- Engagement & Community Management
- SEO Optimization & Website Performance Enhancement

### LANGUAGE

- English
- Urdu

### ABOUT ME

Dedicated Social Media and Website Manager with experience in managing content, designing marketing materials using Canva, and overseeing website updates. Skilled in engagement strategies, scheduling posts, and optimizing content for better reach. Seeking to leverage my expertise in a dynamic company.

### EXPERIENCE

#### Digital & Social Media Manager

2023-2025

*Visa King - Dubai (Remote, Pakistan)*

- Managed and updated company social media pages (Instagram, Facebook, LinkedIn).
- Scheduled posts consistently to maintain engagement.
- Optimized images and content to enhance audience interaction.
- Responded to customer inquiries on social media platforms.
- Maintained and updated the website with new content.
- Created compelling graphics, videos, and promotional materials using Canva & Photoshop.
- Designed and optimized websites using WordPress & Elementor Pro, Figma, improving UX/UI.

#### Digital & Social Media Manager

2025-Present

*Denberts - Philipines (Remote, Pakistan)*

- Managed and updated company social media pages (Instagram, Facebook, LinkedIn).
- Maintained and updated the website with new content.
- Designed and optimized websites using WordPress & Elementor Pro, Figma, improving UX/UI.